

Ecocapsule

Fully off-grid Living

CONTACT

info@ecocapsule.sk

WEBSITE

www.ecocapsule.com



01 Summary

15 pcs

Sold since January 2025
(€1.04 mil. revenue)

€62 M+

Agg. order value of 1025
pcs projected till the end
of 2027

€11,1 M+

Hot leads in pipeline
as of May 2025

€1 M

Investment needed for
scaling sales and new
product launch



We design & sell off-grid homes

We are a team of
sustainability-driven designers
and constructors who love to
change the way of living
towards independency from
fossil fuels.



Our Mission: Become Leaders

Become the leading global
solution provider for both,
unique temporary, and
permanent accessible
housing for lands with no
infrastructure.



USP/ Unfair advantage

- REAL off-gridness
including water treatment;
- Mobility;
- Patented outstanding
design (worldwide).



02 What Our Customers Say

First series of Ecocapsule units were sold out and located all over the world



1500+

Customers stayed at least one night in Ecocapsule.



It is really necessary to change our way of living to be more sustainable whenever possible.

Susan Sarandon

Owner of Ecocapsule,
Costarica



Ecocapsule is preparing for a future where we will have to live without fossil fuels.

@zerowastechef

Spending day and cooking in Ecocapsule
as part of the series Zero Waste Chef on HBO Max



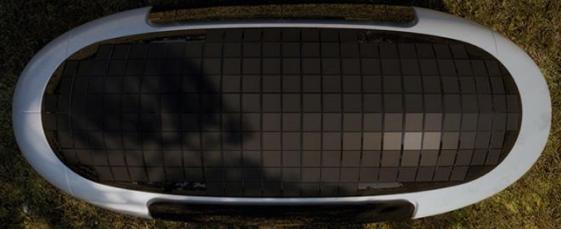
With this, you can have dropped your home literally anywhere you like.

Olivia Travers

Blogger, Tenant of Ecocapsule
in Switzerland for several days

03 Problem

Confronting the two crises: Housing and Climate



Locations with building and infrastructure limitations

Approx. 15% of plots for sale in brokers portfolio are not suitable for conventional buildings due to the lack of essential utilities*

*data collected from Ecocapsule broker partners based on their portfolio



Housing accessibility crises

Unaffordable housing for single individuals and young families.

Until 2035 :

- 12% households in USA to be off-grid (out of 131 mil households)*
- 11% households in EU to be off-grid (out of 198 mil households)*

*www.globenewswire.com



Unique tourist destinations demanding sustainable solution

76% travellers want to travel sustainably next years*

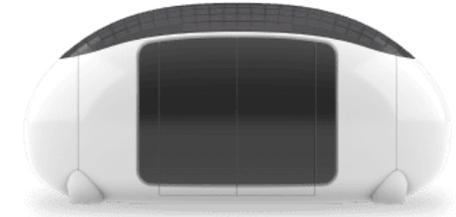
There are many unique natural locations where traditional construction is not feasible because of ecological restrictions (e.g. Costa Rica, Indonesia, Carribean)

*booking.com 2023

04 Solution

For unique tourism destinations.

Locations with Building and Infrastructure Limitations.



Ecocapsule

Unique temporary living

100% Off-Grid Powered by Solar energy

Water Sustainable Built-In Purification

Mobility Easy to Relocate

Compact 8 m² of Smart Space

First Series Sold out into 9 Countries

NextGen under development

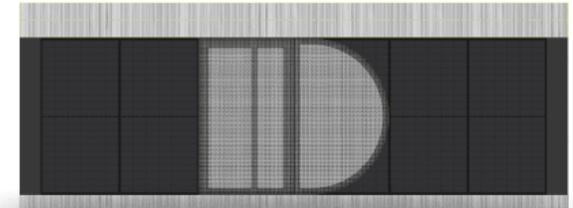
improvements based on customers' feedback and technical upgrade

*Ecocapsule on the top of Mount Titlis, Switzerland, used as rental accommodation

05 Solution

For accessible housing.

Locations with Building and Infrastructure Limitations.



Ecocapsule Box

Accessible permanent living

Available Since December 2024

15 Units Sold as of May 2025

Comfortable 25 m² of Living

100% Off-Grid Utilizing solar energy and water treatment system

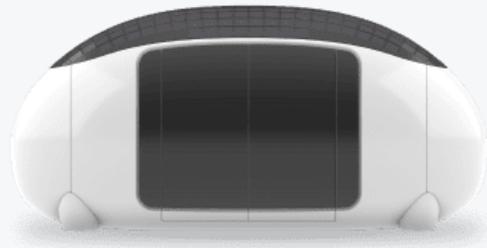
Water Sustainable Efficient water treatment

Modular Customizable for Your Needs

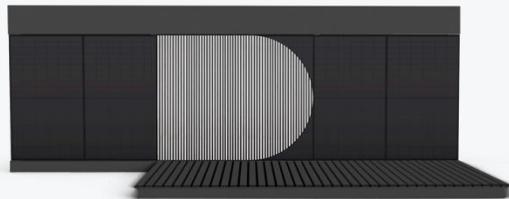
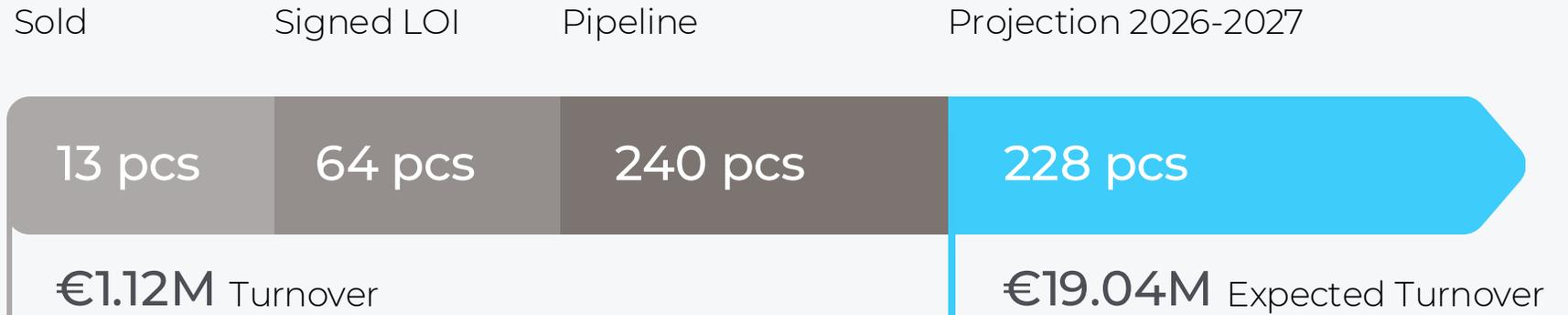
*Launch of Ecocapsule Box, near the city centre in Bratislava, Slovakia

Ecocapsule

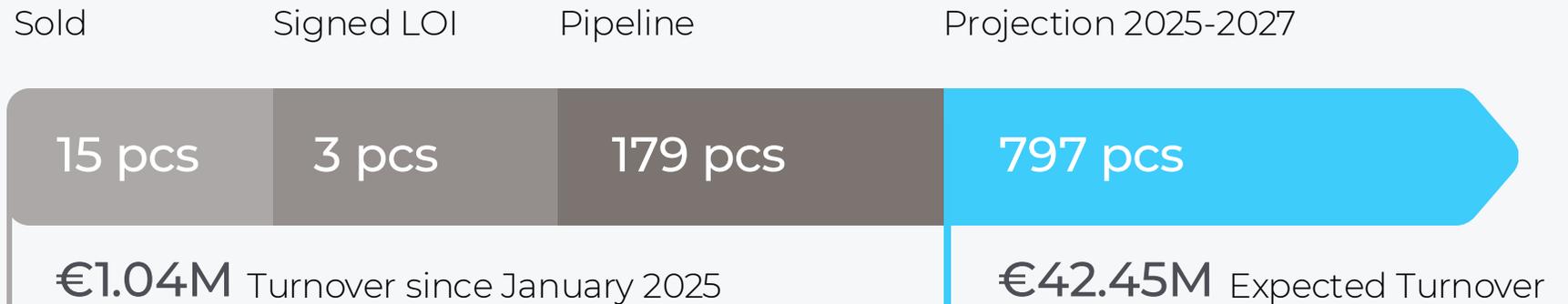
06 Where We Are



Ecocapsule



Ecocapsule Box



Source: Company CRM data as of May 2025

07 Market Opportunity

Main target markets: Glamping, Eco-Resorts & Off-Grid Living

Target Segments

B2C – single individuals, young families

B2B – glamping and hotel resorts

Market Growth Till 2035

Off-grid living

25MLD / CAGR 12%

ECO-resorts

CAGR 15%

Glamping

CAGR 10%

Total potential market demand in 2025

Revenues

€46M

Units

650

0,5 % Glamping

0,2 % Tiny Homes
(worldwide)

Total potential market demand in 2029

Revenues

€64M

Units

920

0,5 % Glamping

0,2 % Tiny Homes
(worldwide)

08 Market Positioning



Detailed competition analysis available upon request

09 Business Model

Sales

Reselling partnerships
Local distributors via referral and outbound database
Inbound sales – marketing and PR campaigns, exhibitions

Service

1st level support via online and remote ticketing system
2nd level – onsite support via local distributors and partners

Users Community

Large network of distributors in key countries (USA, Japan, EU), engaging with customers and gathering feedback

Ecocapsule company

Ecocapsule is the inventor / designer, owns the IP and does the engineering work, with small internal team – low operational company costs

External Cooperation

Outsourcing 6 tech segments with renowned companies, backed by strong technical & financial advisors

External Manufacture

Partnership with 3 leading local automotive companies. Scalable production: 300–1,000 units/year

LOVIS

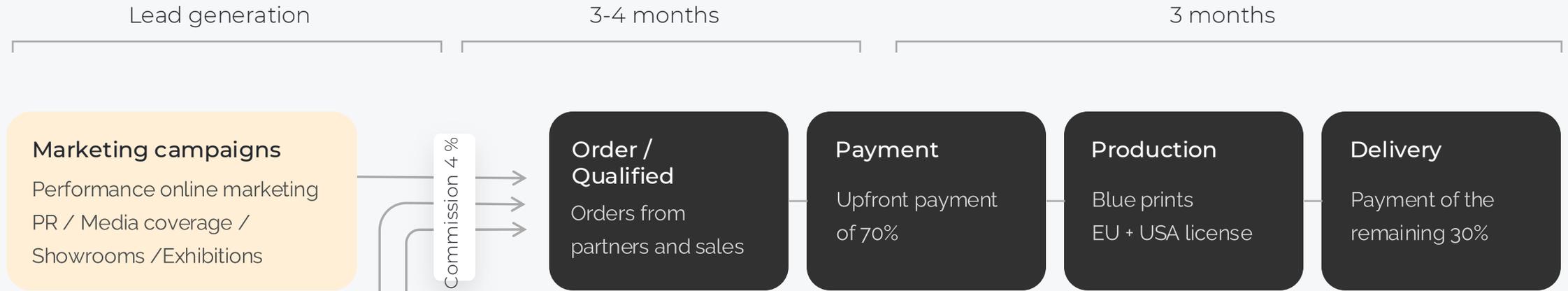
BEKO
Engineering

hollen

Business operations

HQ – Slovakia, EU
Establishing branches in the main markets – USA 2026, Japan 2027

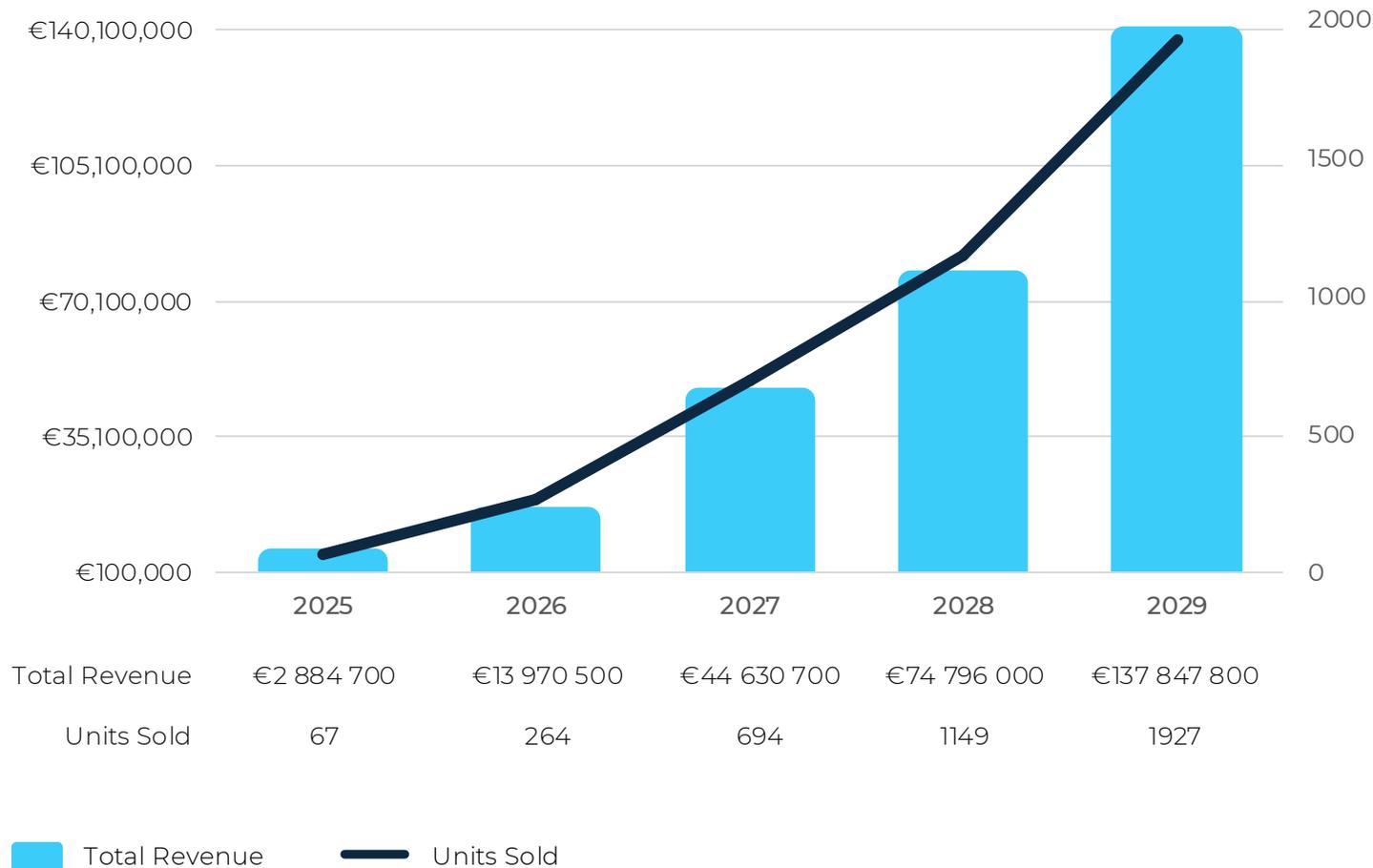
10 GTM Strategy



Market expansion – 3 stages:



11 Financial Projection



Break-even

Selling 11 units per month



Main Focus

CEE - actual presence
Subsequently EU, US and APAC



Financial Plan

EU revenues only,
US and APAC business
as additional upside



US presence

Planned cost includes
pre-marketing activities,
US branch to be
alternatively financed

12 Use of Funds

Total Investment Required: **€1.4 M**

€400k for NEXTGEN Development

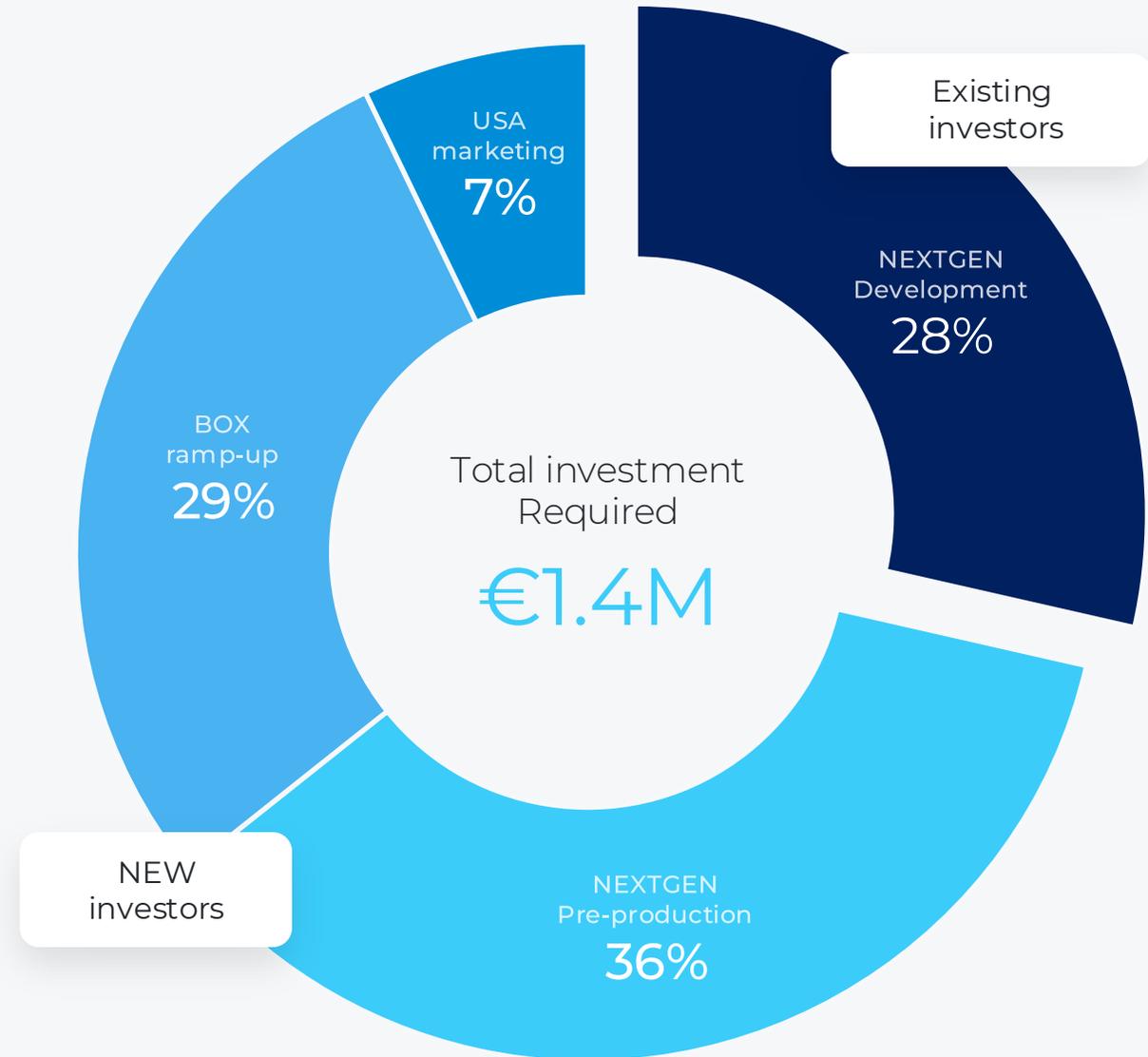
from existing investors

€1M from NEW investors

500 k for NEXTGEN pre-production

400 k for BOX sales ramp-up

100 k for USA dedicated pre-marketing



13 Team



Tomáš Žáček

FOUNDER, HEAD OF INNOVATIONS

Architect, lecturer, speaker. European Young Leaders 2018. Worked in world renowned architecture studios BIG, Dominic Perrault.



Soňa Pohlová

FOUNDER, HEAD OF PRODUCT DEVELOPMENT

Architect, lecturer, speaker. Slovak Entrepreneur of 2018. 100 Europe Female Founders 2020, Forbes. Worked in world renowned architecture studio 3XN.



Michal Tomčík

CEO

Idea of the Year 2014 winner. Previously CEO and Founder and C-level executive. Certified Product Owner with strong experience in IT B2B segment and tourism.



Matej Pospíšil

FOUNDER, CTO

Highly skilled and experienced technology leader with a proven track record in building MVPs. Worked in MDesign, Slovak renowned design studio. ArtD from light-weight constructions.



Bohuslav Pisár

HEAD OF SALES

Master degree from Foreign trade. PhD from Finance. Founding CFO and Head of sales at Opera Jet, international air transport company.

14 Viral Marketing

Published in



Wallpaper*

DER SPIEGEL

Forbes

dwell



WIRED



BUSINESS INSIDER

POPULAR SCIENCE

EL PAIS

Featured in

Advertisement for Chase bank featuring James Corden



Advertisement for Chase bank featuring James Corden



Exhibited in

NYCxDesign 2019, Times Square, NY



Expo 2022, Slovak Pavilion, Dubai



Awarded in



BIG SEE

BigSee
Tourism Design
Award 2020
winner



NYC x Design
Awards health
and wellness
2019 winner



**K-DESIGN
AWARD'19**

International
design award,
Silver Medal,
South Korea
2019



Hudson Valley
Style Magazine
Awards,
Sustainability
prize 2020



Ecocapsule

Be part of the revolution

Don't miss your chance to be part of the exciting Ecocapsule NextGen journey—help us fulfill our already extensive waiting list!

CONTACT

tomcik@ecocapsule.sk

WEBSITE

www.ecocapsule.com



BOOK A CALL:

<https://calendly.com/tomcik-ecocapsule/30min>

28

units sold by May 2025

(Ecocapsule + Ecocapsule Box).

€1.4M

investment to upgrade Ecocapsule NextGen and scale operations to 800 units in 2027.